CALIFORNIA COMMUNITY COLLEGES

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PROGRAM APPROVAL APPLICATION
NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED
(This application may not exceed 3 pages)

Fill In Form

Proposed Program Title

Global Entrepreneur II
College
Los Angeles Southwest College

Projected Program Start Date

Fall 2016
District
Los Angeles Community College District

Contact Information

Rick Hodge
Voting Member

323-241-5388
Phone Number

Dean, CTE/Workforce Dev
Title

hodgerl@lasc.edu
Email

Goal(s) of Program (Check all that apply):

☒ Career Technical Education (CTE)　　　☐ Transfer　　　☐ Other

Type of Program (Check all that apply):

☒ Certificate of Achievement 12-17 (or 17-27 quarter) units　　　☐ Certificate of Achievement 18+ semester (or 27+ quarter) units

☐ Associate of Science Degree　　　☐ Associate of Arts Degree

Reason for Approval Request (Check One):

☒ New Program　　　☐ Substantial Change　　　☐ Locally Approved

Program Information

0506.40	Recommended Taxonomy of Program (TOP) Code
N/A	Units for Major-Degree
N/A	Total Units for Degree
12	Required Units-Certificate

Written Form

1. **Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)**

Global Entrepreneur II Certificate of Achievement spans all stages of small business development, from defining an idea to finding and managing finances to building marketing strategies and managing an operation. The program provides analysis of the conditions in which entrepreneurs utilize their creativity and innovation to meet consumer demands in diverse markets and students will understand the personal and professional challenges entrepreneurial leaders, particularly minorities, face.

2. **Provide a brief rationale for the program.**

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A few years ago LASC participated in the Goldman-Sachs 10,000 Business Initiative, which more recently has evolved on campus into CEO-Center for Entrepreneurial Opportunities, supported from mini-grant awards by the DSN for Small Business Entrepreneurship. The demand for entrepreneurial activities, training and curriculum was evidenced by the attendance of 400 women at the first Women's Entrepreneur Leadership Conference hosted by CEO at Southwest College. We have also introduced the Small Business Institute for high school and college students on campus and co-hosted a StartUP Weekend Los Angeles event as the first education institution in the world to host this event, with corporate sponsors as Google, Coca-Cola, Black Silicon Valley, Vent-Labs and others.

Additionally, our Career Center tracks job activity through our internet-based College Central Network and the majors sought by employers posting jobs at our site exclusively is led by majors in Small Business Entrepreneurship. This curriculum will provide students with the practical skills needed to develop small business opportunities and market products/services on a global scale.

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3. **Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)**

Entrepreneurs and small business owners are critical to California's economic development as contributors to innovation and new job growth. Additionally, these individuals provide local business revenue, create networks, invest in local projects, and support community efforts.
The Kauffman Foundation reports in its Entrepreneur Index Study that California is 5th in the Nation for entrepreneurial growth and 2nd for overall entrepreneurial activity. California's small businesses comprise 98% of all businesses in the state; provides 82% of the private sector jobs, and 75% of the gross state product. There are 468,903 small business employers in California and these employers hire over 50% of the workforce. The Los Angeles Orange County Region represents 167,921 (36%) of the small businesses that employ 515,398 employees (which represents 37% of 1,408,098 small business employment) Doing What Matters Small Business Sector Profile.

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4. **List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact laocrc@sccollege.edu)**

College	Program	Who You Contacted	Outcome of Contact
Cerritos College	Small Business Management/ Entrepreneurship	All College leads in this list were contacted	There were no expressed concerns from all colleges
Coastline Community College	Entrepreneurship and Small Business Management		
Cypress College	Small Business Management		
Fullerton College	Entrepreneurship		
Glendale Community College	Entrepreneurship/Small Business		
Goldenwest College	Entrepreneurship and Small Business Management		
Los Angeles City College	Management: Small Business		

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Los Angeles Harbor College	Small Business/Entrepreneurship		
Los Angeles Mission College	Small Business Management		
Los Angeles Trade Technical College	Small Business Entrepreneurship		
Mt. San Antonio College	Small Business Management		
Pasadena City College	Business Administration: Entrepreneurship		
Rio Hondo College	Small Business/Entrepreneuralism		
Saddleback College	Entrepreneurship		
Santa Ana College	Entrepreneurship and Innovation		
Santa Monica College	Entrepreneurship		
Santiago Canyon College	Business Management: Entrepreneurship		
West Los Angeles College	Management: Small Business		

5. **List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact laocrc.sccollege.edu).**
   (See PCAH pp. 143 and 171)

Courses	Course Number	Course Title	Units
Entrepreneurship	606	Sales and Marketing for Entrepreneurs	3
International Business	602	Global Economics	3
International Business	603	Cross Cultural Management	3
Entrepreneurship	607	Legal Aspects of Global Entrepreneur	3
Entrepreneurship	605	Minority and Women Entrepreneurship (Elective)	3

6. **Include any other information you would like to share.**